

WESC-FM, WGVL, WLFJ, WMYI, WROO, WSSL-FM
EEO PUBLIC FILE REPORT
August 1, 2015 - July 28, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1, 5, 7-8, 10, 14-16, 29	16
Outside Account Executive	1, 5, 7-8, 10, 14-16, 29	16
Administrative Assistant	1, 5, 7-8, 10, 14-15, 19	19
Sales Coordinator	1-15, 17-18, 20-28	17

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Allen University 1530 Harden Street Columbia, South Carolina 29204 Career Services Manual Posting	N	0
2	Anderson University 316 Boulevard Anderson, South Carolina 29621 Phone : 864-231-2149 Email : croberts@andersonuniversity.edu Fax : 1-864-622-6073 Carlene Roberts	N	0
3	Anderson University 316 Boulevard Anderson, South Carolina 29621 Phone : 864-231-2061 Url : http://www.andersonuniversity.edu Email : kbell@andersonuniversity.edu Kelly Bell	N	0
4	Asheville Citizen Times 14 O. Henry Aenue Asheville, North Carolina 28801 Phone : 888-263-4927 Url : www.citizen-times.com Matthew Rayner Manual Posting	N	0
5	Benedict University 1600 Harden Street Columbia, South Carolina 29204 Phone : 803-705-4671 Karen Rutherford Manual Posting	N	0
6	Bob Jones Uniiversity 1700 Wade Hampton Boulevard Greenville, South Carolina 29614 Phone : 864-242-6240 Url : http://www.bju.edu Email : careers@bj.edu Heidi Campbell	N	0

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7	Community Informer 404 Vardry Street Greenville, South Carolina 29601 Phone : 864-235-3030 James Bobo Manual Posting	N	0
8	Converse College 580 East Main Street Spartanburg, South Carolina 29302 Phone : 864-596-9027 Url : https://converse.optimalresume.com/employers Witney Fisher Manual Posting	N	0
9	Forrest College 601 E River Street Anderson, South Carolina 29624 Phone : 864-225-7653 Url : https://forrestcollege.edu/ Email : katiewilson@forrestcollege.edu Katie Wilson	N	0
10	Furman University 3300 Poinsett Highway Greenville, South Carolina 29613 Phone : 864-294-3120 Url : http://furman-csm.symplicity.com/employers John Barker Manual Posting	N	0
11	Furman University Malone Career Center 3300 Poinsett Highway Greenville, South Carolina 29613 Phone : 864-294-2106 Url : http://www.furman.edu Email : John.Barker@furman.edu Fax : 1-864-294-3123 John Barker	N	0
12	Greater Greenville Chamber of Commerce 24 Cleveland Street Greenville, South Carolina 29601 Phone : 864-242-1050 Email : mbrinn@greenvillechamber.org Michele Brinn	N	0

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13	Greenville Technical College PO Box 5616 Greenville, South Carolina 29606 Phone : 864-250-8222 Email : byron.morrell@gvltec.edu Byron Morrell	N	0
14	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
15	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
16	Indeed.com	N	3
17	Job Board	N	1
18	Lander University CPO Bpx 6-52 320 Stanley Avenue Greenwood, South Carolina 29649 Phone : 864-388-8971 Url : http://www.lander.edu/Student-Affairs/Career-Services Email : asmorgan@lander.edu Amanda Morgan	N	0
19	None indicated (Source Unknown)	N	1
20	North Greenville College PO Box 1892 Tigerville, South Carolina 29688 Phone : 864-977-7669 Email : lisa.snyder@ngu.edu Fax : 1-864-977-2089 Lisa Snyder	N	0

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21	North Greenville University 7801 N. Tigerville Road Taylors, South Carolina 29687 Phone : 864-977-7669 Url : http://www.ngu.edu Email : joshua.putnam@ngu.edu Joshua Putnam	N	0
22	Presbyterian College 503 South Broad Street Clinton, South Carolina 29325 Phone : 864-833-8265 Url : http://www.presby.edu/ Email : careerservices@presby.edu Karlle Smith	N	0
23	SC Employment Security Commission 706 Pendleton Street Greenville, South Carolina 29601 Career Services Manual Posting	N	0
24	South Carolina Broadcasters' Association One Harbison Way Suite 112 Columbia, South Carolina 29212 Url : scba.net Career Services Manual Posting	N	0
25	The Greenville News 305 South Main Street Greenville, South Carolina 29602 Phone : 888-263-4927 Url : www.greenvilleonline.com Matt Rayner Manual Posting	N	0
26	Tri County Technical College PO Box 587 Pendleton, South Carolina 29670 Phone : 864-646-1573 Url : www.tctc.edu Email : cgarris3@tctc.edu Cheryl Garrison	N	0

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27	University Of South Carolina, Aiken 471 University Parkway Aiken, South Carolina 29801 Phone : 803.641.3440 Email : allisonb@usc.edu Fax : 1-803-641-3652 Allison Brown-Owens	N	0
28	University of South Carolina, School of Journalism and Mass Comm. Columbia, South Carolina Phone : (803) 777-5166 Fax : 1-803-777-1267 Sarah Hughes	N	0
29	Word of Mouth Referral	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			6

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	1/7/2016	Participation in Job Fairs	Our SEU participated in the 10th Annual Homecoming Job Fair in Asheville, NC. Station participant was our Digital Sales Manager. He disseminated information on broadcast careers..	1	Digital Sales Manager
2	5/5/2016	Participation in Job Fairs	Our SEU participated in the Forrest College Career Day in Anderson, SC. Station participant was our Promotions Director. He disseminated information on broadcast careers.	1	Promotions Event Management
3	7/7/2016	Provision of training to management	One of our SEU's Program Directors participated in online EEO training for managers. The training, entitled "How to Hire the Right People,' was conducted by iHeartMedia, and it covered methods for hiring the right people	1	Program Director
4	7/7/2016	Provision of training to management	One of our SEU's Program Directors participated in online EEO training for managers. The training, entitled "Valuing Diversity," was conducted by iHeartMedia, and it covered methods for ensuring equal employment opportunity and preventing discrimination.	1	Program Director